



SECRETS OF SMALL BUSINESS OWNERS EXPOSED!

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Featuring ★ George Bakrnchev ★ Maggie Mason ★ David Nevell
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WITH SIMONE TREGEAGLE & FOREWORD BY ROBERT GERRISH

“There are over 1.8 million small businesses across Australia – many of which struggle every year to survive. However, this groundbreaking book gives hope, taking you up-close and personal with fifteen small business owners who are making it big. Now, for the first time, you can discover their inspirational stories and the secrets behind their extraordinary success!”

IN THIS BOOK YOU WILL DISCOVER...

- Creative ways to raise money to get your business idea started
- Dozens of low-cost marketing strategies that really work
- How to find ambitious and loyal staff to grow your business even faster
- What it takes to develop life-long customers and word-of-mouth promotion
- How to buy established and profitable businesses for very little money
- What to do to expand nationally and tap into large overseas markets
- How to effectively juggle your business, personal and family life

FEATURING WRITTEN MATERIAL BY AWARD WINNING SMALL BUSINESS OWNERS SUCH AS...

David Staughton (Think Big) • **Chris Males** (Pro-Fit Corporate Health)
Joshua Nicholls (Platinum Electrical) • **Libby Dedman** (Just Liberated)
Peter Gow (Creative Capital) • **Tina Tower** (Reach Education Centre)
Dr Ari Diskin (Diskin Life) • **Peter Beaven-Davis** (The Eagle Group)
Wayne Burgan (Cashflow Manager) • **Geoff Lyons** (Haka New Zealand)
George Bakrnchev (Red Day Coaching) • **Maggie Mason** (Barcode Direct)
Tony Steven (Association Offices) • **David Nevell** (Inventors HQ Australia)
Morris Miselowski (Success Through Focus)

10% of the profits of this book go to the Tomorrows Youth Foundation.

"DISCOVER THE CLOSELY GUARDED SECRETS BEHIND AUSTRALIA'S MOST SMALL BUSINESS OWNERS"



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